# CLOTHES & YOUR CAREER

# Your Sartorial **Choices Matter**

Think it doesn't matter what you wear to work? Even in relaxed environments, research shows that your clothes can mean the difference between getting a raise and getting reprimanded.

# **HOW MANY MINUTES DOES IT** TAKE FOR EMPLOYEES TO CHOOSE THEIR WORK OUTFIT?



**AVERAGE** 



MEN

**BY GENDER** 



WOMEN



10 MIN

35-54



BY AGE



## WHAT NON-TRADITIONAL WORK ATTIRE HAVE EMPLOYERS WARMED UP TO?

**Jeans: 47%** more acceptable than they were 5 years ago **Tennis shoes: 46%** acceptable than they were 5 years ago **Leggings:** 46% acceptable than they were 5 years ago

### WHAT ITEMS ARE STILL A BIG NO-NO AT WORK?

Tank Tops: 39% less acceptable than they were 5 years ago

"Cold Shoulder" Tops: 37% less acceptable than they were 5 years ago

**Shorts: 36%** less acceptable than they were 5 years ago



### **CAN ATTIRE GET YOU IN TROUBLE?**

44% of executives have spoken to employees about inappropriate attire

32% have sent someone home because of inappropriate attire

#### CAN CLOTHES AFFECT ADVANCEMENT PROSPECTS?

86% of workers say clothing can affect promotion chances 80% of managers say clothing can affect promotion chances





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