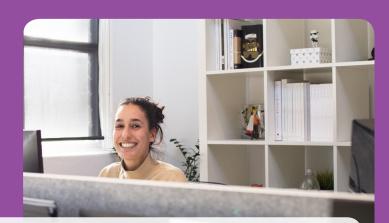
Keeping employees

So you've done the hard work of recruiting a rockstar employee. But what will it take to keep them happy and motivated?



- PAY THEM APPROPRIATELY.
 - **69%** of employees left their job because of low pay.¹
 - Only 19% of U.S. workers are satisfied with their salaries.²
 - 60% of U.S. workers said it'd take an extra 6K to make them feel comfortable with their pay.2
- PROVIDE GOOD BENEFITS.
 - **80%** of employees who ranked their benefits satisfaction as "very high" ranked their morale as excellent or very good.²
 - 68% of workers want comprehensive financial planning to help plan for retirement.²
 - Only **50%** of workers think their company's benefits offering is "innovative."²
- SUPPORT THEIR WORK-LIFE BALANCE.
 - 45% of professionals feel their company doesn't promote a healthy work/life balance.²
 - **36%** of millennials plan to take a pay cut to work fewer hours.2
 - 53% of employees cite "work" as the main reason for burnout vs. family stress²

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