

# SOCIAL MEDIA

## The Productivity Killer

A little time on Facebook during the workday won't hurt, right? Wrong! Despite common wisdom, research shows that time spent on the platform can prove to be a real drag on productivity.

### FACEBOOK USERS:

Have racked up nearly

**\$3.5 trillion**

in squandered productivity

Spend an aggregate of

**10.5 billion**

minutes per day on the platform

Have collectively spent a total of

**55 million years**

on Facebook since 2009

Will lose a year off their lifespan if they spend just

**20 minutes per day**

on the site

Have occupied enough time to inhibit more than

**\$3 trillion**

in hypothetical labor since 2009

Would collectively make an extra **\$880 billion**

over their lifetimes if they spent their time on Facebook working a minimum wage job

Could collectively buy Facebook two times every year if they replaced

**20 minutes**

of Facebook time with minimum wage work



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#### SOURCES

<https://www.nbcnews.com/tech/social-media/time-wasted-facebook-could-be-costing-us-trillions-lost-productivity-n511421>



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